

AN AWARD-WINNING NETWORK FOR TECHNOLOGY AND BUSINESS PROFESSIONALS & DECISION MAKERS



TOTAL GLOBAL AUDIENCE OF 67 MILLION +

AUDIENCE BREAKDOWN BY JOB ROLE



| | |
|---------------------------|------------|
| Director / Manager | 56% |
| VP / C-Level | 22% |
| Staff / Analyst | 21% |
| Other | 1% |

Job Functions Targeted: IT | App & Software Development | Operations | Marketing | Finance | Human Resources | Customer Experience | Sales | More...



BUYER INTENT TARGETING * ABM TARGETING * TECHNOLOGY & INSTALL BASE TARGETING *

ENTREPRENEUR 360 3-YEARS RUNNING | 3-TIME INC. 5000

- * DEMAND GENERATION
- * ACCOUNT BASED MARKETING
- * CONTENT SYNDICATION
- * B2B LEAD GENERATION

